

DMA Market Rank: 14  
Cable Penetration: 86%

# Manatee Zone Market Data



## Employment Industry

Mgt/Professional	39.0%
Service	14.2%
Sales/Office	30.3%
Construction	7.7%
Production/Transportation	8.1%

## Household Income

Median HH income \$46,573

## Home Value

Median Home Value \$119,400

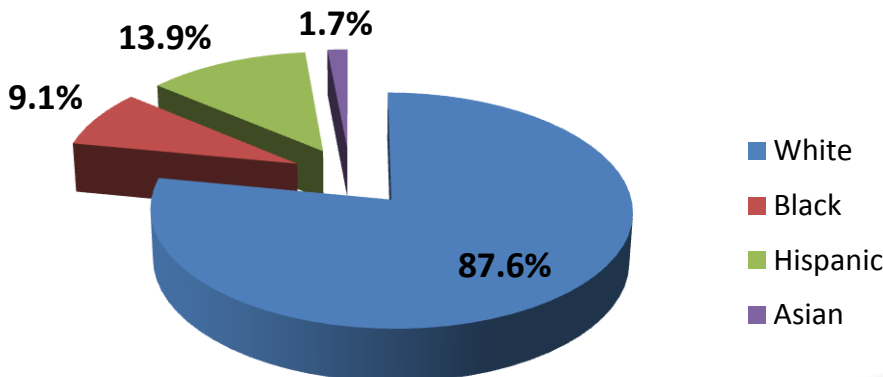
## Age Demographics

20-49	30.9%
50+	48.9%

## Education Breakdown

H.S. Grad	27.1%
Some College	25.9%
College Grad.	17.9%
Advanced Degree	11.3%

## DMA Ethnic Population



DMA Market Rank: 19  
Cable Penetration: 77%



# Manatee Zone Zip Codes

## Manatee

34201	Bradenton
34202	Bradenton
34203	Bradenton
34205	Bradenton
34207	Bradenton
34208	Bradenton
34209	Bradenton
34210	Bradenton
34211	Bradenton
34212	Bradenton
34215	Cortez
34216	Anna Maria
34217	Bradenton Beach
34219	Parrish
34221	Palmetto
34222	Ellenton
34234	Sarasota (borders on Manatee)
34240	Sarasota (border)
34243	Sarasota (border)
34250	Terra Ceia
34251	Myakka City
34270	Tallevast