

West Orange County

Market Data

Employment Industry

Professional, Technical	18.9%
Proprietors, Managers	13.7%
Clerical	3.9%
Blue Collar	13.1%

Home Value

Under \$100K	13.9%
\$100-\$199,999K	43.6%
\$200-\$299,999K	27.5%
\$300K+	14.9%

Household Income

Under \$25K	20.7%
\$25-\$49,999K	20.4%
\$50K+	40.6%

Age Demographics

18-34	23.6%
35-54	45.3%
55+	31.0%

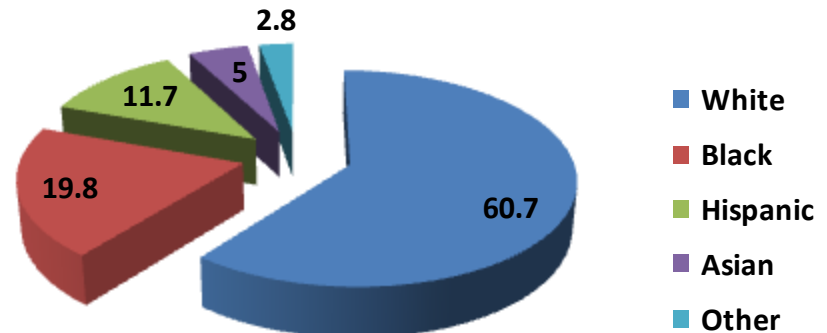
DMA Market Rank: 19

County Cable Penetration: 73%

Education Breakdown

H.S. Grad	27.2%
Some College	27.1%
College Grad.	28.5%
Advanced Degree	11.6%

Ethnic Population



West Orange zip codes with City names listed

32811	Orlando	34786	Windermere
32835	Orlando	34734	Gotha
32808	Orlando	32798	Zellwood
32703	Apopka	32768	Plymouth
32818	Orlando	32777	Tangerine
32712	Apopka	34760	Oakland
34761	Ocoee		
34787	Winter Garden		
32819	Orlando		
32836	Orlando		